What is claimed is:

- 1. A UV ray curable ink comprising pigment, a polymerizable compound, and a photopolymerization initiator, wherein the UV ray curable ink has an absolute value of a viscosity difference between a viscosity at 25 °C at shear rate 10 (1/s) and a viscosity at 25 °C at shear rate 1000 (1/s) being not more than 5 mPa·s, and has a surface tension at 25 °C of from 26 to 38 mN/m.
- 2. The UV ray curable ink of claim 1, wherein the absolute value of a viscosity difference in viscosity at 25 °C at shear rate 10 (1/s) between the ink and the polymerizable compound is not more than 10 mPa·s.
- 3. The UV ray curable ink of claim 1, wherein the absolute value of a viscosity difference between a viscosity at 25 °C at shear rate 10 (1/s) and a viscosity at 25 °C at shear rate 1000 (1/s) is not more than 2 mPa·s.
- 4. The UV ray curable ink of claim 1, wherein the surface tension at 25 $^{\circ}\text{C}$ is from 28 to 35 mN/m.
- 5. The UV ray curable ink of claim 2, wherein the absolute value of a viscosity difference in viscosity at 25 °C at shear rate 10 (1/s) between the ink and the polymerizable compound is not more than 5 mPa·s.

6. The UV ray curable ink of claim 1, wherein the polymerizable compound is a cation polymerizable compound.

- 7. The UV ray curable ink of claim 6, wherein the cation polymerizable compound is comprised of an oxetane compound and at least one of an epoxy compound and a vinyl ether compound.
- 8. The UV ray curable ink of claim 7, wherein the oxetane compound has from one to four oxetane rings in the molecule.
- 9. The UV ray curable ink of claim 8, wherein the oxetane compound having one oxetane ring in the molecule is a compound represented by the following formula 1,

Formula 1

wherein R1 represents a hydrogen atom, an alkyl group having from 1 to 6 carbon atoms, a fluoroalkyl group having from 1 to 6 carbon atoms, an allyl group, an aryl group, a furyl group or a thienyl group; and R2 represents an alkyl group having from 1 to 6 carbon atoms, an alkenyl group having from 2 to 6 carbon atoms, an aromatic ring-containing group, an alkylcarbonyl group having from 2 to 6 carbon atoms, an

alkoxycarbonyl group having from 2 to 6 carbon carbons, or an N-alkylcarbamoyl group having from 2 to 6 carbon atoms.

10. The UV ray curable ink of claim 8, wherein the oxetane compound having two oxetane rings in the molecule is a compound represented by the following formula 2,

$$R^1$$
 O O O R^1

wherein R¹ represents a hydrogen atom, an alkyl group having from 1 to 6 carbon atoms, a fluoroalkyl group having from 1 to 6 carbon atoms, an allyl group, an aryl group, a furyl group or a thienyl group; and R³ represents a straight chained or branched alkylene group, a straight chained or branched polyalkyleneoxy group, a straight chained or branched divalent unsaturated hydrocarbon group, an alkylene group containing a carbonyl group, an alkylene group containing a carbonyloxy group, or an alkylene group containing a carbonyl group.

11. The UV ray curable ink of claim 8, wherein the oxetane compound having two oxetane rings in the molecule is a compound represented by the following formula 7,

Formula 7

$$\mathbb{R}^1$$
 \mathbb{Q}^0

wherein R¹ represents a hydrogen atom, an alkyl group having from 1 to 6 carbon atoms, a fluoroalkyl group having from 1 to 6 carbon atoms, an allyl group, an aryl group, a furyl group or a thienyl group.

12. The UV ray curable ink of claim 8, wherein the oxetane compound having tree or four oxetane rings in the molecule is a compound represented by the following formula 8,

Formula 8

$$\begin{bmatrix} R^1 & O \\ O & I \end{bmatrix}_i R^9$$

wherein R¹ represents a hydrogen atom, an alkyl group having from 1 to 6 carbon atoms, a fluoroalkyl group having from 1 to 6 carbon atoms, an allyl group, an aryl group, a furyl group or a thienyl group; R⁹ represents a branched alkylene group having 1 to 12 carbon atoms, a branched polyalkyleneoxy group, or a branched alkylene group containing a silylether group; and j represents an integer of 3 or 4.

13. The UV ray curable ink of claim 8, wherein the oxetane compound having from one to four oxetane rings in the molecule is a compound represented by the following formula 9,

Formula 9

wherein R¹ represents a hydrogen atom, an alkyl group having from 1 to 6 carbon atoms, a fluoroalkyl group having from 1 to 6 carbon atoms, an allyl group, an aryl group, a furyl group or a thienyl group; R⁸ represents an alkyl group having from 1 to 4 carbon atoms or an aryl group; R¹¹ represents an alkyl group having 1 to 4 carbon atoms or a trialkylsilyl group; and r represents an integer of from 1 to 4.

- 14. The UV ray curable ink of claim 6, wherein the cation polymerizable compound content of the ink is from 1 to 97% by weight based on the weight of the ink.
- 15. The UV ray curable ink of claim 14, wherein the cation polymerizable compound content of the ink is from 30 to 95% by weight based on the weight of the ink.

16. The UV ray curable ink of claim 1, wherein the polymerizable compound is a radical polymerizable compound.

- 17. The UV ray curable ink of claim 16, wherein the radical polymerizable compound content of the ink is from 1 to 97% by weight based on the weight of the ink.
- 18. The UV ray curable ink of claim 17, wherein the radical polymerizable compound content of the ink is from 30 to 95% by weight based on the weight of the ink.
- 19. An image formation method comprising the steps of ejecting the UV ray curable ink of claim 1 as ink droplets onto recording material, employing on-demand type ink jet nozzles; and

irradiating UV rays to the ink ejected on the recording material to form an image,

wherein the ink droplets comprise two or more separate droplets with a different volume.

20. The image formation method of claim 19, wherein the minimum volume of the ink droplets is less than 10 pl.